

Back-to-School

It's August and that means school throughout Roseville have (or soon will) start the new school year.

Here are a few reminders when driving around schools.

- When children are present, school zones require you to obey the posted 25mph or slower speed limit, regardless of the day of week or time of day. For example, if it's a Friday night at 10 pm and you are in a school zone when kids are present (maybe a football game or dance just ended), you are still required to adjust your speed to obey the slower school zone speed limit.
- When a school bus stops with its red lights flashing and/or its stop sign is raised, you must stop from either direction until all kids are safely across the street and the bus lights stop flashing (unless the

school bus is stopped on the other side of a multilane or divided highway).

- Near high school campuses, bear in mind that a higher amount of the motorists are newly licensed teenage drivers who may not have as much driving know-how.
- Be careful at crosswalks. Now that school is in session it's time to double check those intersections. Just when you think the coast is clear, a students may appear from nowhere and dart across the street. Make sure to make a full stop at stop signs. This will give you ample time to make sure the crosswalk is clear before proceeding.

"...kids can be unpredictable."

We all know that kids can be unpredictable. Be especially careful in

the school zone. Make sure that driving has your full attention. Put down that cell phone. There's nothing more important than the safety of children.



Head Up, Phone Down



Did you know that teens on cell phones are most likely to get hit by a car than any other age group? Kids between 15 to 19 years old are the new demographic most likely to get hit by a car. According to the National Safety

Council 484 pedestrians 19 years and younger died after being hit by a motor vehicle in 2013, 47 percent were between 15 and 19 years old. The injury and death rates for teens has leveled off over the years, but it has not improved significantly.

So if you have a teenager heading off to school, make sure to take the time to go over some safety rules with them. Here are a few from the National Safety Council.

- Never walk while texting or talking on the phone.
- If texting, move out of the way of others and stop on the sidewalk.

- Never cross the street while using an electronic device.
- Do not walk with headphones on.
- Be aware of your surroundings.
- Always walk on the sidewalk if one is available; if you must walk on the street, face oncoming traffic.
- Look left, right, then left again before crossing the street.
- Cross only at crosswalks.

According to safe.kids.org 61 children are hit by cars every day in the United States.

Driving in a School Zone

According to a study conducted by the Center for Disease Control the most common form of travel to school for students age 5-14 is the family car. That means there are a lot of cars in school zones at the same time.

It's important for drivers to slow down and pay attention when kids are present—especially before and after school. More children are hit by cars near schools than at any other location according to the National Safe Routes to School Program. They share the following tips:

- Don't double park; it blocks visibility for other children and vehicles.
- Don't load or unload children across the street from the school. This will cause congestion near the school.
- Carpool to reduce the number of vehicles at the school.

If you are a parent that drops your child off at school, make sure you know the drop-off procedures for your specific school.



Follow us on social media:



Hang Up on Phone Fraud



Every year, thousands of people lose money to telephone scams — from a few dollars to their life savings. Scammers will say anything to cheat people out of money. Some seem very friendly — calling you by your first name, making small talk, and asking about your family. They may claim to work for a company you trust, or they may send mail or place ads to convince **you** to call **them**.

If you get a call from someone you don't know who is trying to sell you something you hadn't planned to buy, say "No thanks." And, if they pressure you about giving up personal information — like your credit card or Social Security number — it's likely a scam. Hang up and report it to the Federal Trade Commission at www.ftc.gov/complaint.

Signs of a Scam

Often, scammers who operate by phone don't want to give you time to think about their pitch; they just want you to say "yes." But some are so cunning that, even if you ask for more information, they seem happy to comply. They may direct you to a website or otherwise send information featuring "satisfied customers." These customers, known as shills, are likely as fake as their praise for the company.

Here are a few red flags to help you spot telemarketing scams. If you hear a line that sounds like this, say "no, thank you," hang up, and file a complaint with the FTC at www.ftc.gov/complaint:

- You've been specially selected (for this offer).
- You'll get a free bonus if you buy our product.
- You've won one of five valuable prizes.
- You've won big money in a foreign lottery.
- This investment is low risk and provides a higher return than you can get anywhere else.
- You have to make up your mind right away.
- You trust me, right?

- You don't need to check our company with anyone. We'll just put the shipping and handling charges on your credit card.

Join the National Do Not Call List

Register your home and mobile phone numbers with the National Do Not Call Registry at www.donotcall.gov. This won't stop all unsolicited calls, but it will stop most.

If your number is on the registry and you still get calls, they're probably from scammers ignoring the law. Hang up, and report them at www.donotcall.gov.



What To Do About Pre-Recorded Calls

Are you tired of getting robocalls? They can come at any time of the day or night and can be quite annoying. The Federal Trade Commission offers the following tips.



If you answer the phone and hear a recorded message instead of a live person, it's a robocall. Recorded messages that are trying to sell you something are generally illegal unless you have given the company written permission to call you.

If you get a robocall:

- Hang up the phone. Don't press 1 to speak to a live operator or any other key to take your number off the list. If you respond by pressing any number, it will probably just lead to more robocalls.

- Consider asking your phone company whether they charge for blocking phone numbers. Remember that telemarketers change Caller ID information easily and often, so it might not be worth paying a fee to block a number that will change.

Report your experience to the FTC online at <https://www.ftc.gov/complaint> or by calling 1-888-382-1222.

If you get phone service through internet or cable, you might want to look into services that screen and block robocalls. Try doing an online search for "block robocalls."

Sources: Federal Trade Commission, National Safety Council, Center of Disease Control,

Police Department

1051 Junction Blvd.
Roseville CA 95678
(916) 774-5000
www.roseville.ca.us/police

Call 9-1-1
EMERGENCY
IN PROGRESS

Abandoned Vehicle Hotline

(916) 746-1022

Alarms/Alarm Permits

(916) 774-5093

Animal Control

(916) 774-5090

Community Events & Neighborhood Watch

(916) 774-5050
PDCommunityServices@roseville.ca.us

Graffiti Abatement

(916) 746-1021

Police News & Crime Alert Emails:

www.roseville.ca.us/enotify

RCONA

(Roseville Coalition Of
Neighborhood
Associations)
www.RCONA.org



The "9-1-1" is published for City of Roseville's residents by the Community Relations Division of the Roseville Police Department. Please send comments or suggestions to pdcommunityservices@roseville.ca.us, (916) 774-5050.

Vol. 16 Issue 08