



City of Roseville
Police Department

911

Public Safety
Newsletter

July 2017

“If You See Something, Say Something™”



The Department of Homeland Security’s (DHS) “If You See Something, Say Something™” campaign is an initiative that encourages individuals across the nation to be the eyes and ears for safer communities.

A safe community requires the joint effort of all community members. The more observant and involved individuals are in their daily lives the less likely crime will occur undetected. If we watch and report suspicious activity, we reduce the areas where criminals feel comfortable committing crimes, resulting in safer neighborhoods and communities.

We all play a role in keeping our community safe.

Report suspicious behavior to the police.

What is suspicious behavior? Suspicious activity is any observed behavior that could indicate criminal activity.

Here are some examples of suspicious behavior:

- Someone going door-to-door asking unusual questions, or looking into houses or car windows.
- Unusual noises that cannot be explained, like breaking glass, or pounding sounds.

- Business transactions conducted from a vehicle. (This could be drug or stolen property sales.)
- Someone removing property from unoccupied homes or closed businesses.
- Someone loitering in a neighborhood on foot or in a vehicle when there is no apparent purpose or destination.

Don’t be afraid to report something, even if you aren’t sure if it’s serious.

To report suspicious activity, contact the Roseville Police Department. Describe specifically what you observed, including:

- ✓ Who or what you saw;
- ✓ When you saw it;
- ✓ Where it occurred; and
- ✓ Why it’s suspicious.

If there is an emergency or crime in progress, call 9-1-1.

Non-Emergency 1(916) 774-5000 (Opt. 1)

Neighborhood Watch



<http://youtu.be/8-h6cBF-t1g>

One of the most effective crime prevention programs in the country today is Neighborhood Watch.

What is Neighborhood Watch? It is a program in which the people in one area

(neighborhood) agree to watch out for each other. Neighborhood Watch signs are prominently posted on street signs warning criminals that your neighborhood has an active and organized Neighborhood Watch group.

Don’t wait to become a victim. If you don’t belong to a Neighborhood Watch group, get together with your neighbors and establish one.

Top Seven Reasons to Organize a Neighborhood Watch Group:

1. Learn crime prevention strategies to reduce your chances of becoming a victim.
2. Get to know your neighbors.
3. Improve your neighborhood’s quality of life.

4. Maintain property values.
5. Improve neighborhood communication.
6. Increase security.
7. Solve problems together.

Download our Neighborhood Watch Starter Guide by visiting our website at www.roseville.ca.us/police. Then search “Neighborhood Watch Starter Guide.”

Together we can keep our community safe.



Help “Keep Watch” for crime

The “Keep Watch” Program looks to partner with participating owners of private outside video surveillance systems to collect video evidence. When a crime occurs, the Roseville Police will be able to identify the locations of the participating video surveillance systems and enlist the assistance of the video system owners.

Using geographic locations of the registered cameras, Roseville Police will be able to contact citizens in the area in which the crime occurred. Security camera owners could then check their surveillance system for footage capturing a specific suspect or vehicle, on a specific date and time. The Roseville Police Department would not have direct access to the



camera’s live signal or recorded material. If a citizen discovers any video evidence, they can contact Roseville Police to make arrangements for video retrieval.

■ **Help us “Keep Watch.”** Register your camera today by going to the police website <http://roseville.ca.us/police> and search for “keep watch.”

■ **Those who register** their surveillance cameras will receive a Roseville Police “Keep Watch” window sticker.





Some scammers call and claim to be computer techs associated with well-known companies like Microsoft or Apple. Other scammers send pop-up messages that warn about computer problems. They say they’ve detected viruses or other malware on your computer. They claim to be “tech support” and will ask you to give them remote access to your computer.

Eventually, they’ll diagnose a non-existent problem and ask you to pay for unnecessary – or even harmful – services.

If you get an unexpected pop-up, call, spam email or other urgent message about problems with your computer, stop. Don’t click on any links, don’t give control of your computer and don’t send any money.

If you’re concerned about your computer, call your security software company directly – but don’t use the phone number in the pop-up or on caller ID. Instead, look for the company’s contact information online, or on a software package or your

receipt.
These scammers want to get your money, access to your computer, or both.



<https://www.consumer.ftc.gov/media/video-0116-tech-support-imposter-scams>

Password protection is your responsibility

by Norm Hinman, Information Security Administrator, City of Roseville



Access to your online services and data is controlled by authentication systems. The most well-known method of authentication is the password. In addition to passwords, stronger security can be achieved by adding a second test to make sure it is really you. This is known as a **two-step authentication**. These tests require a second physical device you have, such as a cell phone or token fob (which electronically displays text characters).

A common way to do this with a cell phone is the user is sent a code via text message. You then enter the code along with your password to the site you are accessing. With this ‘second factor’ enabled, even if someone knows your password, they still will not be able to log into your account because they don’t have the second code provided via your cell phone.

How you manage these authentications determines the amount of effort needed to hack, or illegally access your accounts.
It’s estimated that most online users

in the United States have 90 passwords to remember. According to Dashlane.com, in 2016 alone, the world had 2,600,000,000 online accounts hacked. Yahoo Inc. alone, had over a billion accounts hacked!

Unfortunately, most people discover their actual level of security (or lack thereof) only after their accounts have been compromised. A majority of Americans (64%) have personally experienced a major data breach.



By definition and function, passwords should:

- **Never be used for multiple accounts.** Using separate passwords is the easiest way to avoid giving away the “keys to the kingdom.” Each account should have its own unique, individual password.
- **Use randomly generated characters** – They should be a mix of letters (upper and lower case), numbers, and characters. Unpredictability is your friend. Do not use names, common phrases, birthdates, or any

- simple data combinations. *If you make a password easy to remember, you’re making it easy to hack.*
- **Be at least 12 characters long.** The longer your password, the harder it is to crack.

Here are a few compelling resources you can explore to help your manage access to your online services and data:

- **Create a two-step authentication for all online accounts:** this is a critical process that helps ensure and protect your identity when you log into secure accounts. The two-step process sends an authorization code to a separate device (like your phone) to which only you have access.
- **Password Hack Test:** Use a test like the one on <https://howsecureismypassword.net/> to check how long it would take to hack your password.
- **Password Manager** – Once you create your new secret passwords, how do you remember them? A password manager can help you manage your access codes.

If you are online, you could be under attack. It’s up to you to protect your information, your assets, and your privacy.

Sources: Department of Homeland Security, City of Roseville, Federal Trade Commission,

Police Department
1051 Junction Blvd.
Roseville CA 95678
1(916) 774-5000
www.roseville.ca.us/police
**Call 9-1-1
EMERGENCY
IN PROGRESS**

Non-Emergency
1(916) 774-5000 x 1
**Abandoned Vehicle
Hotline**
1(916) 746-1022
Alarms/Alarm Permits
1(916) 774-5093
Animal Control
1(916)774-5090

**Community Events &
Neighborhood Watch**
1(916) 774-5050
PDCommunityServices@roseville.ca.us
Graffiti Abatement
1(916) 746-1021
**Police News & Crime Alert
Emails:**
www.roseville.ca.us/enotify

RCONA
(Roseville Coalition Of
Neighborhood Associations)
www.RCONA.org

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