



911 Public Safety Newsletter

September 2025

What if a stranger knocks on your door?



You're home alone. The doorbell rings. Do you answer—or stay quiet and hope they go away? Before you decide, consider this: that harmless stranger might not be so harmless. They could be a burglar scoping out your home.

Burglars aren't always the masked, sneaky figures from the movies. Often, they look just like anyone else—and they're watching, waiting, and testing your habits.

Things a burglar won't tell you... But you need to know:

- **"I look familiar, don't I?"** That's because I've already been here—posing as a cleaner, landscaper, or delivery guy. I was checking out your locks, windows, and routines.
- **"I left a flyer on your door—for a reason."** That flyer isn't just advertising. It's a test. If it's still there by nightfall, I know no one's home.
- **"I always knock first."** If you answer, I'll pretend to be lost, offer to trim your trees, or ask about a fake lost pet. If no one answers? Jackpot—I just found my next target.
- **"I dress for the job."** I carry a clipboard, wear a uniform, and act confident. I don't look like a criminal. I look like I belong.

- **"Yes, I'll break a window—even if it's loud."** Most neighbors don't react right away. If they hear a crash and nothing after, they'll assume it was nothing.

- **"My biggest enemies? Barking dogs and nosy neighbors."** A curious neighbor or a loud dog can ruin everything. That's why I'll skip your house if either is around.

So, what should you do when someone knocks?

- **Always respond, even if you don't open the door.** Look through your peephole or security camera. Speak through the door—say you're busy or not interested. Make it sound like you're not alone.
- **Trust your instincts.** If something feels off, it probably is. If the person won't leave, call the police immediately.
- **Watch out for your neighbors—and ask them to watch out for you.** Communities that look out for each other are much harder to rob.
- **See something strange? Report it.** It's not being paranoid—it's being proactive. Let the police handle anything that feels suspicious.

Bottom line: Burglars rely on your habits, distractions, and silence. Don't give them that edge. Stay alert. Speak up. And never underestimate the power of a locked door, a barking dog, or a neighbor who pays attention. Your safety starts with awareness.

Upcoming events

Placer PROTECT
Providing Resources & Outreach to Elderly Citizens Together

SENIOR RESOURCE FAIR

www.placer.ca.gov/PROTECT www.facebook.com/PlacerPROTECT

Senior Resource Fair

Time: 10 a.m.-2 p.m.
Date: Thursday, September 11
Location: Maidu Community Center
1550 Maidu Drive

This fair is designed for seniors in Placer County. With over 60 community partners, attendees will learn about community resources, emergency preparedness, senior health and wellness, and elder abuse prevention.

For more details, visit: <https://www.placer.ca.gov/7992/Placer-PROTECT-Resource-Fairs>



Fall Family Fest

Time: 2-5 p.m.
Date: Saturday, September 20
Location: Vernon Street Town Square & Royer Park

Celebrate the season at Fall Family Fest, where there's something for everyone! Kids can explore exciting hands-on activities, climb into massive trucks in the Big Trucks Zone, and enjoy live stage performances. For more information search ["Family Fest"](#) on the city's [website](#).

January-July 2025 Citywide Crime Statistics				
From the National Incident-Based Reporting System (NIBRS)				
INCIDENT-BASED REPORTING OFFENSES	2025 YTD total	2024 YTD total	Raw # Change	Percent Change
Homicide	2	1	+1	+50%
Rape	15	22	-7	-32%
Aggravated Assault	116	111	+5	+5%
Robbery	42	78	-36	-46%
Burglary	122	158	-36	-23%
Larceny (Theft)	1092	1131	-39	-3%
*Shoplifting	531	362	+96	+22%
* Theft from Vehicle (including parts and Accessories)	187	435	-103	-36%
Motor vehicle theft	84	102	-18	-18%
Arson	28	21	+7	+33%

Unofficial stats. Totals subject to change.
*Shoplifting and Theft from Motor Vehicle are notable subcategories of Larceny Theft.



National Drug Take-Back Day

Time: 10 a.m.-2 p.m.
Date: Saturday, 10/25
Locations: Roseville High, 1 Tiger Way
Sun City, 7050 Del Webb Blvd.

Dispose of unused and expired medication. Sharps will not be accepted. For more information visit: Roseville.ca.us/DrugTakeBack.

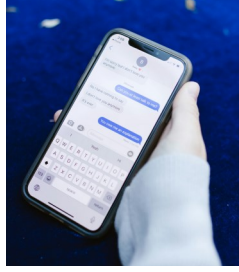


Scammers are posing as Amazon—Don't fall for it

Scammers are once again impersonating Amazon — this time through text messages claiming there's an issue with your recent purchase. They dangle the promise of a refund and ask you to click a link. But here's the truth: it's a phishing scam designed to steal your money or personal information.

How the scam works:

You receive a text that appears to be from Amazon, stating that a "routine quality inspection" flagged an item you recently purchased. The message claims the product either didn't meet Amazon's standards or has been recalled. It then offers a full refund — no return required — as long as you click the link to claim it.



But don't be fooled. There's no refund. Just a scammer on the other end, ready to exploit your trust.

How to protect yourself:

- **Don't click on links** in unexpected texts — and never reply. If you think the message *might* be real, contact Amazon directly using a verified phone number, email, or by visiting their website.
- **Check your Amazon account yourself.** Log in via the official app or website to confirm if there are any issues with your orders — never use a link from a text message.
- **Report and delete suspicious messages.** Forward scam texts to **7726 (SPAM)** or use your phone's "Report Junk" feature. Then delete the message.

If you come across a scam, report it to the FTC at [ReportFraud.ftc.gov](https://www.ftc.gov/report-fraud).

Safety starts with awareness: Protect what matters most

Crime can affect any community, but informed residents are empowered residents. By staying alert and taking simple precautions, you can help safeguard your home, your belongings, and your peace of mind.

- **Keep valuables out of sight:** Never leave items visible in your vehicle.
- **Lock up:** Always secure your home and car, even if you're stepping away briefly.
- **Speak up:** Report any suspicious activity. Your call could prevent a crime.

A safer neighborhood begins with you. When you stay vigilant and connected, you help build a stronger, more secure community. Here is a snapshot of recent crimes in Roseville.

Date: July 12

Beat: 4

Neighborhood: Diamond Oaks

The victim was contacted by someone claiming to be from their bank, who said their accounts had been compromised and placed on hold due to multiple transactions made at a Best Buy in Texas. The caller (later identified as the suspect) claimed that to recover the funds, the victim needed to factory reset their mobile banking app. The suspect then instructed the victim to open a new card in Apple Wallet and transfer funds to Apple Cash in seven separate transactions, allegedly matching the fraudulent charges made at Best Buy. The victim was told to transfer the total amount of \$3,270 to the new card. Next, the suspect directed the victim to withdraw \$2,000 from an ATM and re-deposit it at a CVS using barcodes, in four separate \$500 transactions. This was done under the pretense of "correcting" the account. After the call ended, the victim called the bank directly using a verified phone number and spoke with a legitimate representative, who confirmed that the person they had spoken to did not work for the bank and that the entire incident appeared to be a scam.

Date: July 17

Beat: 3

Neighborhood: Cresthaven

The victim stated that he and his friend left their personal belongings in their unlocked vehicle, parked in front of a business at 1:00 p.m. At 3:39 p.m., the victim received an email notification from his bank about a \$99 purchase made with his credit card. He returned to the vehicle to find their personal belongings had been stolen, and confirmed additional transactions had been made on his credit cards. The victim was able to lock his cards before any further transactions occurred. His friend reported that a Lululemon bag containing his passport, wallet, and other belongings was also stolen from the vehicle.

Date: July 3

Beat: 1

Neighborhood: Harding

At approximately 8:00 a.m., a victim discovered that all four tires and wheels had been stolen from their vehicle. The car had been left on blocks and had visible damage. Further inspection revealed that two other vehicles in the same parking lot had also been targeted in the same way.

Roseville Police Department
1051 Junction Blvd.
(916) 774-5000
[roseville.ca.us/police](https://www.roseville.ca.us/police)



**Community Events
& Neighborhood Watch**
PDCommunityServices@roseville.ca.us
(916) 774-5050



Please send comments or suggestions to: pdcommunityservices@roseville.ca.us or call (916) 774-5050.
The "9-1-1" is published for City of Roseville's residents by the Community Relations Division of the Roseville Police Department.

