



# 911 Public Safety Newsletter

October 2025

## Crime prevention begins with you



Most property crimes are opportunistic in nature. A few smart steps can help you secure your home and neighborhood.

### Protect Your Home

- **Lock doors and windows.** Even quick trips out leave time for burglars. Use strong deadbolts and reinforce strike plates with three-inch screws. Solid wood or metal doors add extra protection.
- **Light it up.** Keep entryways and yards well-lit. Motion-activated lights deter intruders, and timers on indoor lights give the impression someone is home.
- **Trim landscaping.** Cut back shrubs and trees near windows and doors to eliminate hiding spots.

- **Never hide spare keys outside**—burglars know all the tricks.
- Strengthen Your Community**
- **Connect with neighbors.** A close-knit community is harder for criminals to target.
  - **Form a Neighborhood Watch.** Work together to look out for each other's homes. Visit our website for more information on [Neighborhood Watch](#) and how to register your group.
  - **Report suspicious activity.** Quick calls to police increase the chance of stopping or solving crimes.
  - **Keep it clean.** A well-maintained neighborhood sends a strong signal that people are alert and involved.

### The Bottom Line

Crime prevention works best when it starts at home and extends into the community. By locking up, lighting up, and linking up with your neighbors, you make your home safer—and your neighborhood stronger.

## Be careful driving on Halloween



Halloween is one of the most exciting nights of the year for kids—but it's also one of the most dangerous for young pedestrians. According to the National Safety Council (NSC), children are more than twice as likely to be hit by a car and killed on Halloween than on any other day. One of the main reasons is due to low lighting and a lack of visibility.

### Tips for drivers:

- **Stay distraction-free.** Don't use your phone while driving. Wait until you're safely parked to call, text, or check messages.
- **Slow down.** Drive below the speed limit in neighborhoods and be ready for kids to cross unexpectedly.
- **Don't pass stopped cars.** Children may be crossing, or parents may be dropping kids off.
- **Use extra care at driveways and alleys.**
- **Watch for dark costumes.** Turn on headlights earlier to see trick-or-treaters more easily.
- **Be alert during peak hours.** Most trick-or-treating happens between **5:30 p.m. and 9:00 p.m.**

## Upcoming events



### National Coffee with a Cop Day

**Time:** 9 a.m. - 11 a.m.  
**Date:** Wednesday, 10/1  
**Location:** Starbucks –5003 Foothills Blvd.

Join us for coffee and conversation. No agenda or speeches. Your chance to ask questions, voice concerns, and get to know the officers who serve your community.



### National Drug Take-Back Day

**Time:** 10 a.m.-2 p.m.  
**Date:** Saturday, 10/25  
**Locations:**

- Roseville High School, 1 Tiger Way
- Sun City, 7050 Del Webb Blvd.

Securely dispose of unused and expired medication at our next free take-back day. Sharps will not be accepted. For more information on what will be accepted, visit [Roseville.ca.us/DrugTakeBack](http://Roseville.ca.us/DrugTakeBack).



### Turkey Trot

**Time:** 9:00 a.m. -11:00 a.m.  
**Date:** Thursday, 11/27  
**Locations:** Vernon Street Town Square

Lace up your running shoes and join us for this year's Turkey Trot! Run, walk, or stroll—no matter your pace, it's a fun way to kick off the holiday and give back to the community.

Bring your family, your friends, and be a part of the tradition. Prices will increase as the event gets closer. Act fast, as this event will sell out.

[Register](#) early for the best prices at [roseville.ca.us/events](http://roseville.ca.us/events)



## Don't trust the caller ID

### Think twice before trusting the caller ID

Caller ID isn't what it used to be. Scammers now use *spoofing* to make calls look like they're from your bank, the IRS, or even your own phone number. So, no matter what shows up on your screen, it may not be real.

### What's spoofing?

It's when scammers disguise their number to trick you into picking up. They'll often pretend to be from a bank or government office, warning you about "suspicious activity" and asking you to confirm account details, Social Security numbers, or one-time passcodes. Their goal? To get into your accounts.

### Red flags to watch for:

- **Pressure to act fast:** "Your account will be locked in 10 minutes!"
- **Requests for private info:** Real banks won't ask for passwords or account numbers.
- **Unexpected calls:** If you weren't expecting it, don't trust it.

### How to protect yourself

- Hang up and call back using the number on your card or bank's website.
- Never give out sensitive details over the phone.
- Turn on two-factor authentication for extra protection.

**Bottom line:** Don't rely on Caller ID. When

**How To Avoid Phone Scams: DON'T TRUST CALLER ID**

Your caller ID might show a real government agency or company name or phone number. But scammers can fake caller ID. Don't trust it — even if it looks real.

**Here's what to do:**

- ▶ Get call blocking apps or services. This will help you get fewer scam calls.
- ▶ Only call a phone number you know is real if you want to confirm.
- ▶ Report scam calls. Tell the FTC at [ReportFraud.ftc.gov](https://www.ftc.gov/report-fraud).

Learn more at [ftc.gov/calls](https://www.ftc.gov/calls)

## Recent crimes in Roseville

**Date:** 8/22/25

**Beat:** 5

**Neighborhood:** Stanford

The victim reported that at approximately 1:00 p.m., while shopping, she was approached by an unknown male and female in the freezer aisle. The female pressed against her right side while the male approached from the left. She later discovered her wallet was missing when she reached the checkout counter. The wallet contained multiple credit cards and identification, and one card was used for an \$840 purchase at TJ Maxx. She also received additional fraud alerts from her financial institutions.

**Prevention Tip:** Keep purses and wallets secure and be cautious of individuals who crowd or distract you in stores.

**Date:** 8/15/25

**Beat:** 7

**Neighborhood:** Fiddymont Farms

At approximately 9:30 a.m., the victim received a text from her bank regarding a purchase in Fort Worth, Texas, for a Samsung Galaxy S phone. After denying the charge, she was called by a male posing as a bank agent. He told her she had a \$7,400 fraud charge and instructed her to withdraw \$9,800 from savings and deposit it into another account supposedly in her name. The victim complied before realizing it was a scam.

**Prevention Tip:** Legitimate banks will never direct you to transfer money to "protect" your account. Always call your bank directly to verify suspicious activity.

**Date:** 8/12/25

**Beat:** 4

**Neighborhood:** Vineyard

The victim reported receiving a phone call while working from home. A female caller, who sounded like his wife, claimed she had been in a car accident but was not injured. A male caller then stated he was with a cartel and threatened to harm the victim's wife unless he paid \$2,000. The victim withdrew the money from his bank account but was then instructed to complete a wire transfer at a jewelry store. After the transaction, the caller claimed his wife would be released. When the victim called his wife, she confirmed she was still at work and had not been in an accident. He then realized it was a scam.

**Prevention Tip:** Hang up on callers who demand money under threat. Confirm the safety of loved ones directly before taking any action.

**Date:** 7/29/25

**Beat:** 3

**Neighborhood:** Hillcrest

The victim reported that while on her laptop at home, she may have clicked a fraudulent PayPal link through a bank site, email, or pop-up. Having recently filed a claim for a \$200 charge, she believed it was legitimate.

After clicking, she was contacted by someone posing as a manager and allowed him remote access. He claimed he would scan for viruses and told her to pay \$200 for a program. When she accidentally entered \$20,000 instead, the suspect said he could lose his job, and both might face trouble with the "World Bank."

He instructed her to withdraw \$20,000 in cash, place it in a metal box, and mail it. To avoid suspicion, he told her to say the money was for home improvements. She complied and sent the package on July 30, 2025. She now realizes it was a scam.

### Prevention Tip:

Never give remote computer access to someone who contacts you unexpectedly. If you get a suspicious message or link, verify by contacting the company directly through its official website or phone number.

### Roseville Police Department

1051 Junction Blvd.  
(916) 774-5000  
[roseville.ca.us/police](https://www.roseville.ca.us/police)



### Community Events & Neighborhood Watch

[PDCommunityServices@roseville.ca.us](mailto:PDCommunityServices@roseville.ca.us)  
(916) 774-5050



Please send comments or suggestions to: [pdcommunityservices@roseville.ca.us](mailto:pdcommunityservices@roseville.ca.us) or call (916) 774-5050.  
The "9-1-1" is published for City of Roseville's residents by the Community Relations Division of the Roseville Police Department.

