

WEST ROSEVILLE NEIGHBORHOOD ASSOCIATIONS

Westpark · Fiddymment Farm · Solaire · Creekview







Part of Roseville Coalition of Neighborhood Associations (RCONA) · Nonprofit 501(c)(3)

PARTNER WITH YOUR COMMUNITY IN 2026

Put your business in front of **15,000+ West Roseville households** all year long – through events, social media, newsletters & signage.

15,000+ HOUSEHOLDS REACHED	4 MAJOR COMMUNITY EVENTS	500–1,000 ATTENDEES / EVENT	11,000+ FACEBOOK MEMBERS
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EVENTS YOUR SPONSORSHIP SUPPORTS







 Two Summer Movie Nights	 National Night Out	 Photos with Santa
 Halloween Decoration Contest	 Christmas Light Contest	 Letters to Santa

2026 SPONSORSHIP TIERS

Full details on back →

★ DOUBLE PLATINUM Premier Annual Sponsor \$2,000	PLATINUM High-Visibility Sponsor \$1,000	GOLD Multi-Event Presence \$750	SILVER Entry-Level Visibility \$500	BRONZE Community Supporter \$250
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WHY BECOME A SPONSOR?

-  Facebook ads to **11,000+ members** in neighborhood groups (May–Dec 2026)
-  **Vendor table** at events to interact directly with families (select tiers)
-  **DJ/MC verbal recognition** + mic time at every sponsored event
-  Logo on neighborhood **websites & newsletters**
-  **Banners & signage** at Movie Nights, National Night Out & more
-  Annual program – **consistent year-round exposure**, not just one event




**SCAN TO WATCH
VIDEO EXPLAINER
+ SIGN UP!**

wna.rcona.org/donate/2026-sponsors

READY TO BE A 2026 SPONSOR?

Watch the sponsorship overview video, review all tier details, and complete your secure online payment – all in one place. Payments accepted via ACH, Credit Card, Google Pay & Apple Pay. You'll receive a donation receipt instantly.

 Video Explainer

 Tier Details

 Secure Online Payment

 Instant Receipt

Questions? Reach out:

Shauntae Tedtaotao · VP / Events Director Volunteer, Westpark Neighborhood Association

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RCONA · 501(c)(3) Nonprofit

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Benefit / Feature	★ DOUBLE PLATINUM Premier Annual Sponsor \$2,000	PLATINUM High-Visibility Sponsor \$1,000	GOLD Multi-Event Presence \$750	SILVER Entry-Level Visibility \$500	BRONZE Community Supporter \$250
<i>Ideal for...</i>	<i>Maximum year-round exposure & strongest community presence</i>	<i>Broad annual visibility at a more accessible investment</i>	<i>Solid multi-event exposure with moderate frequency</i>	<i>Lower-cost entry with repeat visibility throughout the year</i>	<i>Simple event support and local name recognition</i>
Facebook Promotion Individual biz ads posted by NAs, May-Dec '26 · Ads provided by business	16 2 per month	8 1 per month	4 1 every other month	2 You choose months	1 You choose month
Pre & Post Event Marketing Social media, email & websites – to 1,000s of residents	✓	✓	✓	✓	✓
NA Newsletters & Websites Logo included	✓	✓	✓	✓	✓
Event Exposure 4 West Roseville events · 500-1,000 attendees each	✓	✓	✓	✓	✓
Dedicated Logo Banner at Events Your own banner in a prime location	Movie Area (2 events) + Bounce House (1 event)	Movie Area (2 nights) + Bounce House (1 event)	—	—	—
Logo on Shared Event Signage	X-Large	X-Large	Large	Medium	Small
Verbal Recognition at Events DJ/MC shoutouts at each event	3 shoutouts + 1 min mic time	2 shoutouts + 1 min mic time	2 shoutouts	1 shoutout	1 shoutout
Vendor Space at Events Optional table to interact with the community	✓	✓	✓	✓	—



Signing up is easy. Once you've chosen your tier, visit our website to complete your payment securely via ACH, Credit Card, Google Pay, or Apple Pay through **Zeffy**. Need to pay by check? We can accommodate that too. A **tax-deductible donation receipt** is issued automatically via email. RCONA is a 501(c)(3) charitable organization.



SCAN · WATCH VIDEO · SIGN UP

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